The Place for Wedding Professionals to be Seen & Heard



#### **About Weddings Abroad Guide**

## HOW IT ALL BEGAN - THE UK'S FIRST DESTINATION WEDDING PORTAL!

Weddings Abroad Guide sprung to life in **2005** after I planned my own wedding in France and has since grown into one of the UK's **most** successful Destination Wedding websites. Its simple philosophy is to provide trusted independent information and advice to couples getting married abroad.





We aim to build strong relationships between couples and wedding professionals.



We promote the services of wedding professionals who operate in the destination wedding market and deliver them genuine leads.



#### **Weddings Abroad Guide Platform**

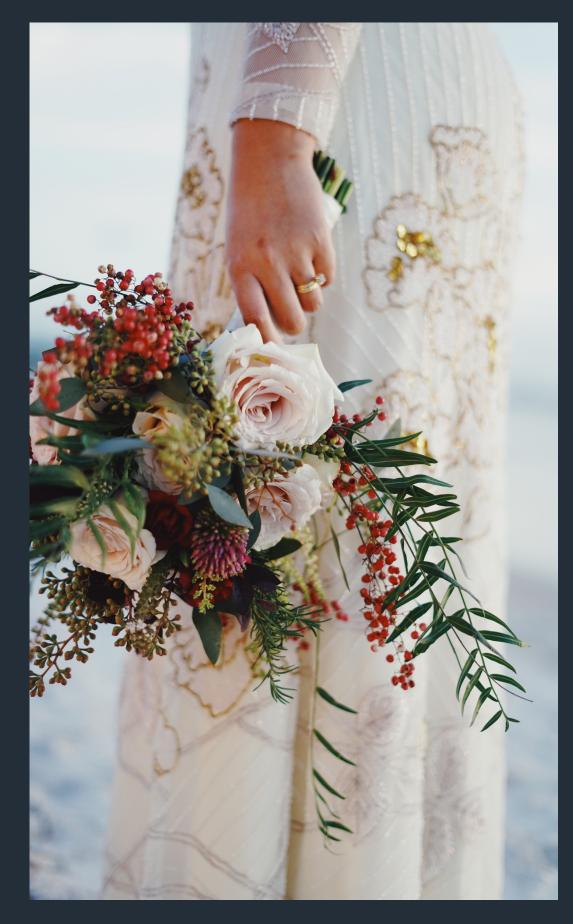
## 3 UNIQUE COMPONENTS THAT CATER FOR TODAY'S COUPLES

The way couples planning a wedding abroad consume information online has changed. Today, it's all about viewing quick visual content and having the ability to connect with other couples and wedding professionals in real time.



The Weddings Abroad Guide Platform Will...

Allow you to easily connect and interact with couples who are looking for wedding products, services and professionals to use for their wedding abroad.





#### Wedding Abroad Guide Website

Our traditional lead generator where you will receive enquiries from couples looking for your services.



#### Wedding Abroad Planning Club

This is our new Wedding Abroad Planning "University" for couples.



#### Community Chat & Event Hub

This is our online chat community & place for hosting events & workshops.

#### Join Our Chat & Event Hub

# WHERE MEANINGFUL CONNECTIONS ARE MADE

The Community Chat & Event Hub is a place for couples getting married abroad and wedding professionals to connect in real time. It is an alternative to Facebook Groups hosted on the Heartbeat platform.





#### **CONNECT**

Have deeply engaged conversations with couples and/or wedding professionals. In chat threads and direct messaging.



#### **EVENTS**

Host free or paid events or workshops on the platform. (E.g. host the getting married in Italy hour).



#### **VOICE / VIDEO ROOMS**

Start immediate conversations with members in a public or private room.



#### MEMBER MATCH UPS

Personalised and automated member match ups.



#### **DIRECTORY**

Directory of all members with search facility – e.g. find couples getting married in Croatia.



#### WEEKLY DIGEST

Weekly digest email about activity in the group and upcoming events.

#### **The Planning Club**

# THE WEDDING PLANNING UNIVERSITY

The Wedding Abroad Planning Club holds all the documentation – information guides, workbooks, spreadsheets, checklists, mini video tutorials - on how to plan a destination wedding.



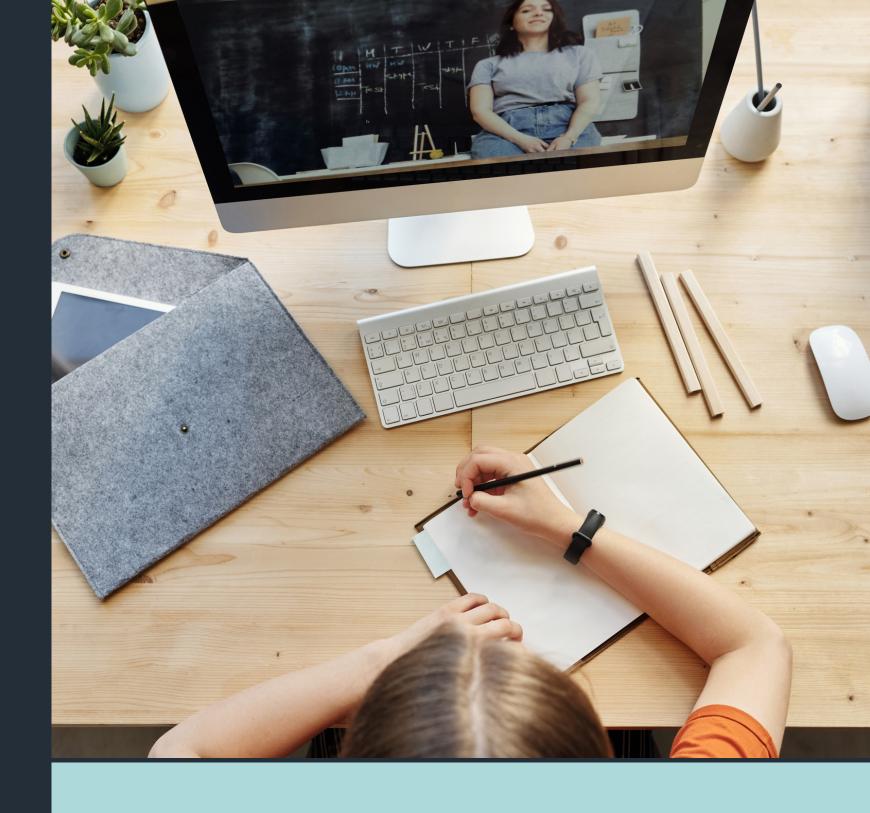
#### **Processes & Steps**

Couples are provided with practical written information and guidance on how to plan a wedding abroad.



#### **Over 120 Lessons**

Couples will find over 120 lessons with new information and resources added on an ongoing basis.



The Weddings Abroad Planning Club can be used by all couples no matter how they are planning their wedding abroad, DIY, Travel company or Wedding Planner.



The Weddings Abroad Guide platform is the new way to connect and interact with couples planning a wedding abroad.

### **CLICK HERE TO JOIN TODAY**



#### **Yearly Joining Fee**

£50 per year membership fee Access to Chat & Event Hub Receive Leads from WAG Website



#### **Commission Structure**

5% commission payable if a booking is made from a lead received through WAG website or through chat & event hub.



#### **Beta Launch Price**

Lock in our discounted membership fee for **one year** while hub is in Beta Set Up mode